



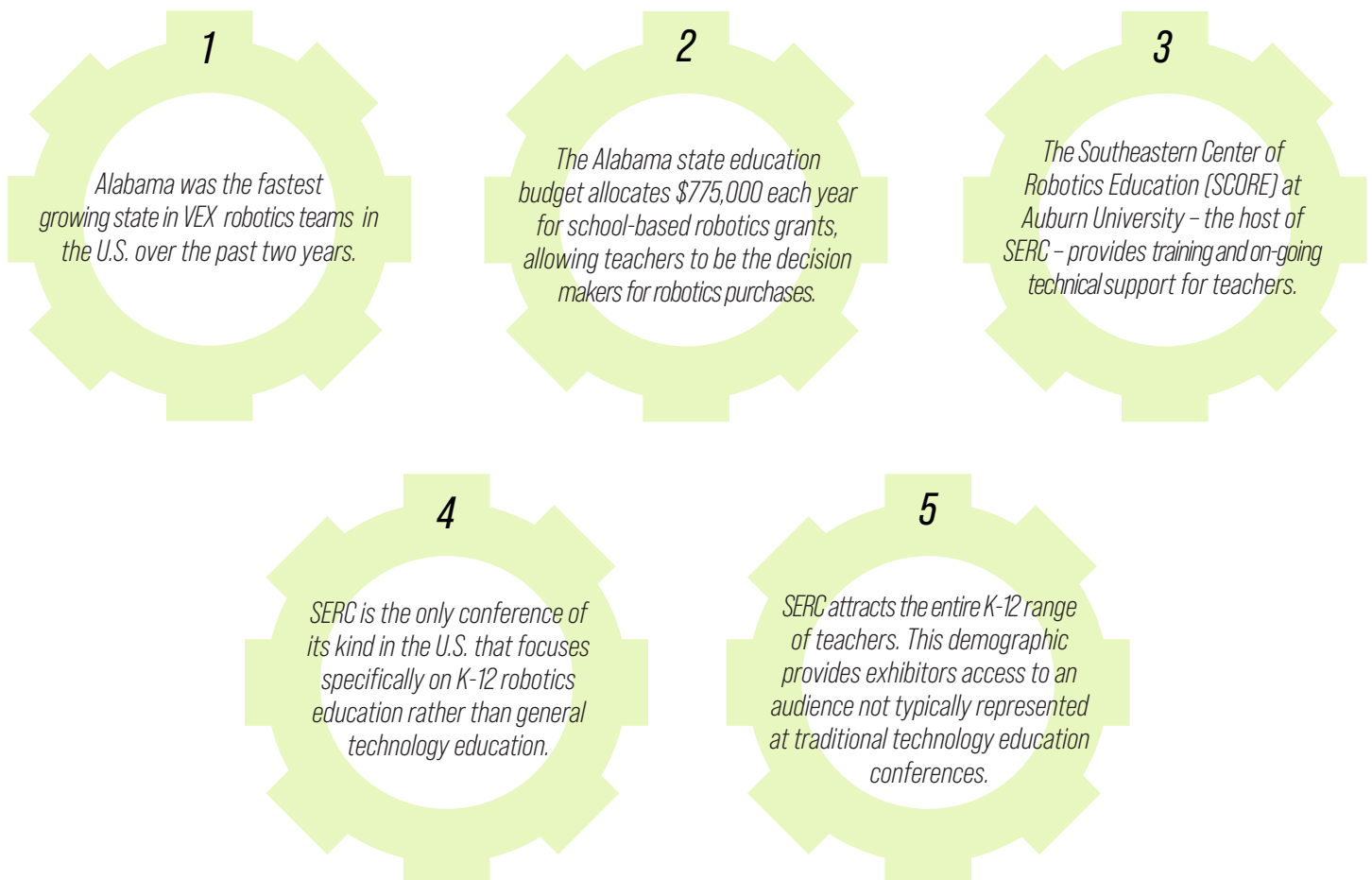
SOUTHERN EDUCATIONAL ROBOTICS CONFERENCE

*VIRTUAL EXHIBITOR PROSPECTUS
DECEMBER 7-8, 2020*

WHY EXHIBIT

The Southern Educational Robotics Conference (SERC) is a unique conference opportunity targeted to K-12 robotics education for teachers and administrators with a focus on Alabama and other southern states. The virtual, two-day conference will provide educators resources to be more efficient robotics team coaches, and teach them how to incorporate robotics into daily classroom lesson plans.

At SERC you can showcase your products and services virtually to your target audience. SERC provides an enhanced opportunity for vendors to meet new customers and improve connections with current customers.



69% of attendees at the 2019 SERC conference were involved with elementary education.











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TARGET AUDIENCE



SERC is a unique and targeted educational conference focused on K-12 robotics in and out of school. At SERC you can expect a wide range of dedicated professionals, attentive and ready to engage in learning about new processes, techniques, services, and advice.

-  *Media Specialists*
-  *District Administrators*
-  *Principals*
-  *Teachers*
-  *Computer Educators*
-  *STEM Education Specialists*
-  *Technology Coordinators*
-  *Curriculum Specialists*

Over 250 educators and administrators from across the southeast will take part in SERC 2020.

ABOUT SCORE

The Southeastern Center of Robotics Education, or SCORE, is an Auburn University outreach center designed to effectively develop and deliver robotics education to K-12 students and teachers. SCORE centralizes the robotics education activities at Auburn University and provides a mechanism for growth in the area of robotics education outreach. Programs offered through SCORE reflect Auburn University's commitment to research, outreach and instruction as a land, sea and space grant insitution by using robots on the land, in the air and on the water. SCORE is the only center of its kind in the country. For additional information about SCORE please visit www.scoreau.org.



The 2020 SERC Conference will showcase a variety of hardware and software robotics platforms.



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EXHIBITOR PACKAGES

	\$250 Essential	\$500 Enhanced	\$750 Plus	\$1,000 Premium	\$2,500 Platinum**
Event sponsorship (company logo and weblink on conference website)	x	x	x	x	x
Exhibit Booth Links to social media websites	x	x	x	x	x
Conference contact list Virtual booth hours <i>Contact Us</i> booth link One (1) sponsored conference session		x	x	x	x
One (1) additional sponsored conference session (2 total) Materials post in virtual booth One (1) 30-second commercial shown before the general session*			x	x	x
One (1) additional sponsored conference session (3 total) One (1) 60-second commercial shown before the general session*				x	x
Company provided swag bag item (approval required) 20 second commercial shown before every session*					x

*All levels from Plus to Platinum only receive ONE commercial that is created by the sponsor in an approved digital format

**Limit of 3 Platinum Sponsors

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To register as an exhibitor for the 2020 SERC Conference please visit www.aub.ie/2020conference by October 30th.