



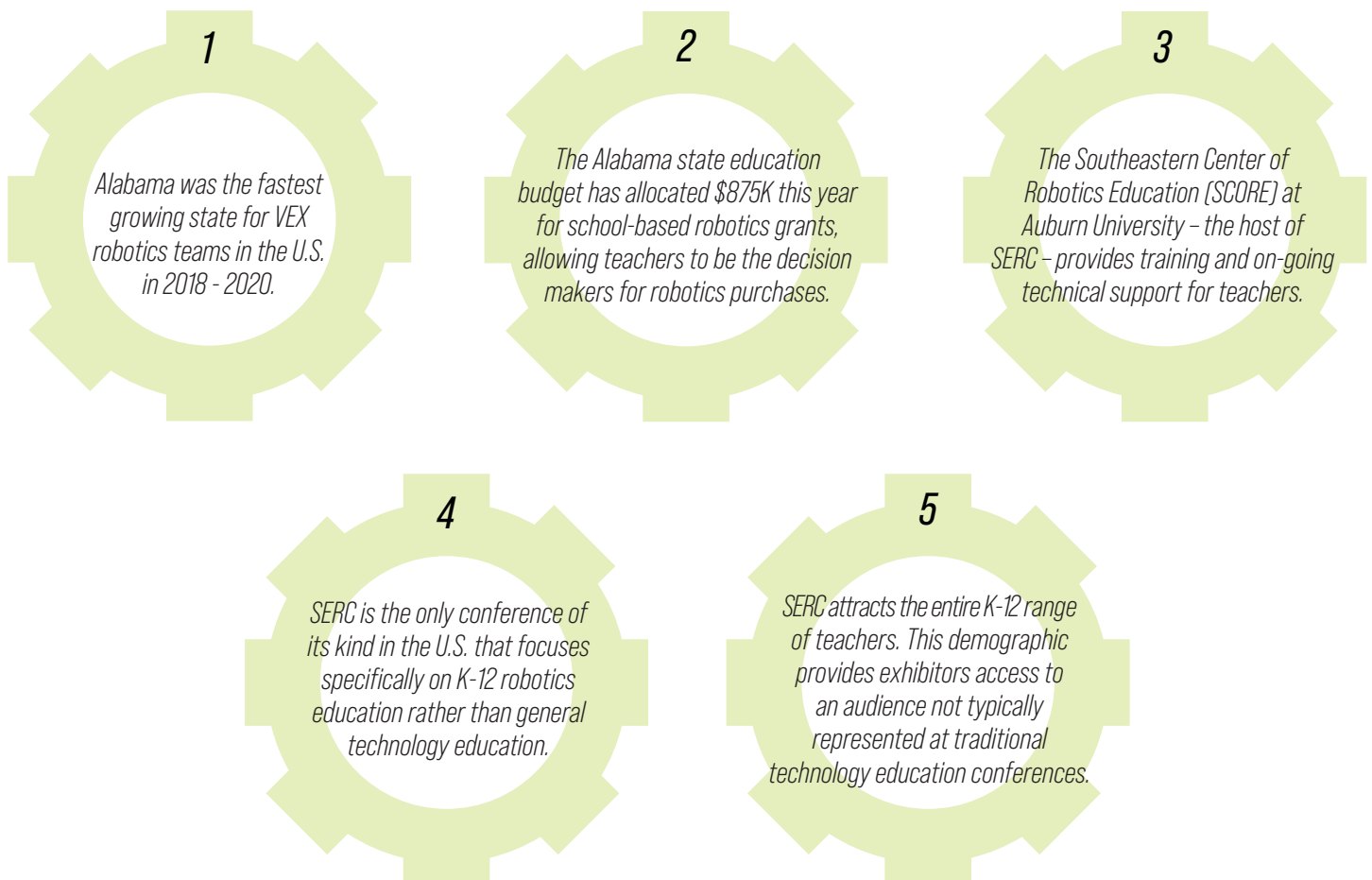
SOUTHERN EDUCATIONAL ROBOTICS CONFERENCE

*EXHIBITOR & SPONSORSHIP PROSPECTUS
OCTOBER 7-8, 2021
Auburn University, AL*

WHY EXHIBIT

The Southern Educational Robotics Conference (SERC) is a unique conference opportunity targeting K-12 robotics education for teachers and administrators. The two-day conference will provide educators resources to be more effective robotics team coaches, and teach them how to incorporate robotics into daily classroom lesson plans.

At SERC you can showcase your products and services to your target audience. SERC provides an enhanced opportunity for vendors to meet new customers and improve connections with current customers.



69% of attendees at the 2019 SERC conference were involved with elementary education.











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TARGET AUDIENCE



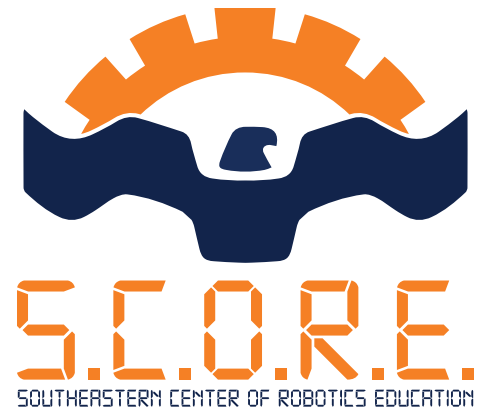
SERC is a unique and targeted educational conference focused on K-12 robotics in and out of school. At SERC you can expect a wide range of dedicated professionals that are attentive and ready to engage in learning about new processes, techniques, services, and advice.

-  *Media Specialists*
-  *Principals*
-  *Computer Educators*
-  *Technology Coordinators*
-  *District Administrators*
-  *Teachers*
-  *STEM Education Specialists*
-  *Curriculum Specialists*

Over 250 educators and administrators from across the southeast will take part in SERC 2021.

ABOUT SCORE

The Southeastern Center of Robotics Education, or SCORE, is an Auburn University outreach center designed to effectively develop and deliver robotics education to K-12 students and teachers. SCORE centralizes the robotics education activities at Auburn University and provides a mechanism for growth in the area of robotics education outreach. Programs offered through SCORE reflect Auburn University's commitment to research, outreach and instruction as a land, sea and space grant institution by using robots on the land, in the air and on the water. SCORE is the only center of its kind in the country. For additional information about SCORE please visit www.scoreau.org.



The 2021 SERC Conference will showcase a variety of hardware and software robotics platforms.



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EXHIBITOR PACKAGES

We invite companies to consider exhibiting at the SERC 2021 conference. Two exhibitor options are available. If companies would like to exhibit and sponsor the event please see the variety of sponsorship opportunities available below.

 10' x 10' Exhibit Booth - \$500

 10' x 20' Exhibit Booth - \$850

SPONSORSHIP PACKAGES

Sponsored Items	Platinum Sponsor (\$2,500)	Premium Sponsor (\$1,500)	Enhanced Sponsor (\$1,000)	Essential Sponsor (\$750)
Double exhibit booth (10' x 20')	●			
Single exhibit booth (10' x 10')		●	●	●
Sponsored sessions*	● (Four)	● (Three)	● (Two)	● (One)
Exclusive continental breakfast or refreshment break	●			
Logo displayed on signage	●			
Mobile app recognition	●	●		
List of attendees	●	●	●	●
Video commercial displayed on website (company provides video)	● (60 sec)	● (30 sec)		
Logo and link on conference website (company provides logo)	●	●	●	●
Swag bag item	●			









*Sessions are 50 minutes long, and must be approved by program committee



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

-  Continental Breakfast Sponsor on Friday - **\$750**
-  Lanyard Sponsor - **\$500** (limit of one sponsor)
Great exposure with your company logo!
-  Thursday Lunch Sponsor - **\$1,500**
-  Thursday afternoon Exhibitor Welcome Reception Sponsor - **\$1,000**
All exhibitors and conference attendees will be invited to join us from 4:30 to 6:00 pm for a come-and-go reception on the Auburn University campus. Hors d'oeuvre and beer and wine will be offered. One drink ticket per person will be provided with a cash bar available for additional drink purchases. This is an excellent opportunity to mingle with your potential clients in a relaxed atmosphere.
-  Thursday mid-afternoon Refreshment Break Sponsor - **\$500**
-  Mobile Device Charging Station Sponsor - **\$500**
-  Friday Lunch Sponsor - **\$1,500**
-  Company sponsored sessions
 - 50-minute session (exhibitor) - **\$300**
 - 50-minute session (non-exhibitor) - **\$800**
 - 3-hour pre-conference workshop on Wednesday, October (exhibitor) - **\$500**
 - 3-hour pre-conference workshop on Wednesday, October 6 (non-exhibitor) - **\$1,400**

CONTACT US

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To register as an exhibitor for the 2021 SERC Conference please visit <https://www.cvent.com/d/pmq8n6/4W> by September 10th.